



NC Strong: Our Story of Resilience

Virtual
NCWorks Partnership Conference
October 12 - 22, 2021

Agenda





Virtual NCWorks Partnership Conference

NC Strong: Our Story of Resilience

REGISTRATION IS OPEN!

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www.ncworkforcetraining.com

Helpful Hints:

- Online registration is required for each event at www.ncworkforcetraining.com.
- Once registered, you will receive a confirmation and unique link from GoToWebinar.
- Do NOT share this unique link with others.
- Participation in all conference events is free.
- Registration closes at 5:00pm the day before each event.
- All events will be recorded and available in TRAIN for future access.
- *Questions?* Contact us at ncwtc@ncommerce.com.



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NC Strong: Our Story of Resilience

OPENING SESSION

NC Strong: A Conversation on Economic and Workforce Development

October 12, 2021
9:00am - 10:30am

We all are fully aware that the pandemic brought about many changes in our work lives, with business closures, higher than usual unemployment, and a reluctant transition to remote work in ways we had not thought feasible. Now we are nearing the end of 2021 and creatively navigating this new frontier. Join a conversation with Machel Baker Sanders, Secretary, North Carolina Department of Commerce and Christopher Chung, Chief Executive Officer of the Economic Development Partnership of North Carolina (EDPNC). They'll share insights on our economic and social recovery, with emphasis on how the collective energies of workforce and economic development are leading the way. They'll boost your optimism about the resilience of our state and our people - and show you that we are indeed NC Strong!



Presenter:
Machel Baker Sanders, Secretary,
NC Department of Commerce



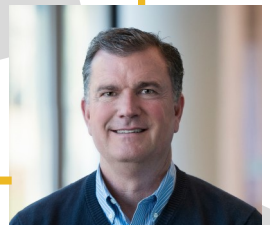
Presenter:
Christopher Chung,
CEO, Economic
Development
Partnership of NC



Conference Host:
David Hollars,
Executive Director,
Centralina WDB



Special Guest:
Roy Cooper,
Governor, State of
North Carolina



Special Guest:
Rodney Carson,
President, NCAWDB



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NC Workforce Credentials Update

October 12, 2021
2:00pm - 3:30pm

The NC Workforce Credentials Core Team has worked collaboratively to define thresholds for high-demand, high-wage, and high-skill credentials within the state, and to compile and refine a list of credentials using these criteria with input from business and industry. This session will share more about this initiative and the initial list of non-degree workforce credentials identified as in-demand and industry-valued. Learn how you can expedite the process for job seekers to obtain credentials that improve their employability, achieve higher earnings, gain advancement, and experience enhanced job security.

Presenters:

Cynthia Liston, Liston Consulting, LLC

Nate Humphrey, NC Community College System

Margaret Robertson, Central Carolina Community College

From the Facility to the Community: Collaboration as a Tool for Reentry

October 13, 2021
2:00pm - 3:30pm

Be empowered to make a difference! This workshop will expose you to a process model that can empower your community. The session will cover the competencies needed to engage stakeholders, community leaders, and concerned citizens to form community-based reentry teams. When these teams collaboratively develop and share resources, they can increase efficiency and effectiveness in the transition process from facilities to the community. Best practices will be discussed to include supported employment, family reunification/mentoring services, and case management.

Presenter:

Michael Tyrone Williams, NC Department of Public Safety, Division of Juvenile Justice



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Grow Your Own Apprenticeship Network

October 14, 2021
9:00am - 10:30am

What does it take to grow rural apprenticeship programs? A regional network! The members of the Northeast Regional Apprenticeship Leadership team are growing programs across the northeastern region by partnering with a variety of local agencies and organizations. They have also integrated processes and support from national partners at Jobs for the Future (JFF). The team will share the good, the bad, and the ugly so you can learn from their mistakes and successes.

Presenters:

Brandi Bragg, Northeast NC Career Pathways

Caitlin Davis, NC Community College System

Larry Donley, NC Department of Commerce, Division of Workforce Solutions

Tony McKnight, NC Community College System, ApprenticeshipNC

Follow, Like, and Share: Youth Engagement in a Virtual World

October 14, 2021
2:00pm - 3:30pm

The global COVID-19 pandemic has changed the world in so many ways, especially how we provide services to youth customers. This workshop will focus on three areas of getting and keeping young adults and teens in our programs. We will share strategies to recruit, engage, and involve them in WIOA and related youth services in an increasingly virtual world. You'll be invited to share best practices gained during the pandemic that will be useful as we transition to a "new normal" in our program implementation.

Presenters:

Solomon McAuley, Centralina Workforce Development Board

Alexis Franks, Telamon Corporation



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Project Galaxy: The Strategic Role of Collaboration

October 15, 2021
9:00am - 10:30am

This workshop will demonstrate the success of strategic collaboration between economic and workforce development. Project Galaxy brought together the expertise and resources of multiple organizations to support an expansion project for Fujifilm Diosynth, with a \$2 billion capital expenditure and 725 jobs. The Capital Area Workforce Development Board crafted an innovative on the job training (OJT) proposal that was made part and parcel of the incentive package and helped seal the victory. We'll share how we did it and the successful results for the community.

Presenters:

Pat Sturdivant, Capital Area Workforce Development Board

Scott Ralls, Wake Technical Community College

Laura Rowley, Economic Development, NC Biotechnology Center

Tom White, Economic Development, NC State University

Gary Gilleskie, Biomufacturing Training and Education Center, NC State University

Focus on What Employers Really Want! Industry-Led Sector Partnerships Are the Answer!

October 18, 2021
2:00pm - 3:30pm

Is it hard to bring industry leaders to the table? Are you trying to figure out how best to serve your region's employers? The Workforce Innovation and Opportunity Act (WIOA) establishes sector strategies as a primary approach for meeting employer needs. Learn how industry-led sector partnerships can help you identify what keeps business leaders up at night, while helping you and other public partners focus your expertise and resources to best serve industry. Hear from employers and public partners already doing the work, and learn how empowering industry can transform your business relationships.

Facilitators:

Scott Panagrosso, NC Department of Commerce, Division of Workforce Solutions

Matthew Meyer, National & International Partnerships, NC Community College System

Panelists:

Cape Fear Manufacturing Partnership

Erin Easton, Cape Fear Workforce Development Board

Kevin Lackey, Brunswick Business & Industry Development

Cliff Pyron, Jr., Wilmington Business Development

James Flock, Blair-HSM

Eric Barton, TriTech Forensics

Foothills Manufacturing Alliance

Mark Franklin, Isothermal Community College

Luke Barratt, Meritor

David Lee, Foothills Workforce Development Board

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Digital Equity Framework: North Carolina Adult Education

October 19, 2021
9:00am - 10:30am

The overarching goal of the NC Community College System's College and Career Readiness program is to provide adults with instruction and services that facilitate transition to jobs that earn sustaining wages. While the COVID-19 pandemic impacted the state's economy with high unemployment in all sectors, it disproportionately impacted black and Hispanic Americans and low-wage earners. This magnified the inequities across communities, especially the digital divide. Digital inclusion - access to connectivity, devices, and the skills to navigate online platforms - is essential to participate in all areas of life and is critical as our nation recovers. We will share our process and framework used to build program capacity to improve digital inclusion statewide. At the end of this session, participants will be able to formulate an inclusive digital literacy framework to meet all stakeholders' needs.

Presenters:

Gilda Rubio-Festa, NC Community College System

Claudia Fernandez, NC Community College System

Michael Tilley, NC Community College System

Michele Hall, Coastal Carolina Community College

What's Happening in Our Economy and What It Means for You

October 19, 2021
2:00pm - 3:30pm

The COVID-19 pandemic turned our economy upside down. From a sudden downturn to a rapid but uneven recovery, nothing could have prepared us for this unprecedented historical moment. This presentation will equip workforce professionals with the latest information on our shifting economic landscape. We will use a variety of data sources to tell the story of our economic lives: what we've been through, what's to come, and what it all means for jobseekers, employers, and our state's workforce system.

Presenter:

Andrew Berger-Gross, NC Department of Commerce, Labor & Economic Analysis Division (LEAD)



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Let's Talk DEI!

October 20, 2021
9:00am - 10:30am

In today's world, Diversity, Equity, and Inclusion (DEI) have become "hot topics" and are often treated as mere buzzwords. They frequently amount to little more and result in nothing more than a mandatory annual training, with no intentional actions beyond that - *simply checking the DEI box*. In reality, when you make DEI a priority, every facet of your organization benefits, including the bottom line, and the organization will find high levels of unity, strength, and success. Let's talk DEI in this interactive session with a true advocate who will share how you and your organization can reap the benefits of intentional action.

Presenter:

Betty Marrow-Taylor, NC Department of Commerce

SOAR: Self-Awareness and Opportunities to Achieve Results

October 21, 2021
2:00pm - 3:30pm

Does your team have what it takes to achieve outstanding results? Based on the *Five Dysfunctions of a Team* by Patrick Lencioni, this workshop will give you an overview of the common issues that teams often struggle to overcome. Learn some key tips to improve communication, build trust and commitment, hold others accountable, and achieve your desired outcomes. As we emerge from a challenging time and attempt to reconnect with our teams in new and unique ways, we will share ways to build stronger relationships through self-awareness.

Presenter:

Sonja Godsey, NC Department of Commerce, Division of Workforce Solutions, NCWorks Training Center



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Governor's NCWorks Awards of Distinction

October 20, 2021
3:00pm

In this pre-recorded event, Governor Roy Cooper announces this year's recipients of the **Governor's NCWorks Awards of Distinction**. Included are video clips of those who were selected from across the state and are honored in these categories: Innovative Partnership, Outstanding Young Adult, Outstanding Adult, Outstanding Employer, Outstanding Achievement in Workforce Development - Wayne Daves Customer Service Award, and Outstanding Achievement in Workforce Development - Bill Ragland Private Sector Award.

To read the full story of each recipient's accomplishments, visit this site after October 20.
ncwtc.com/NCWorks Partnership Conference



Special Guest:
Roy Cooper, Governor,
State of North Carolina



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Closing Session

Leading Ourselves and Others into a New Normal

October 22, 2021
9:00am - 10:30am

What now? It's the question that many of us are asking as our lives become more normal. However, things will never go back to exactly the way that they were. We are facing a new normal that hasn't completely coalesced. *Who are we going to be in this new world? How can we help ourselves and others to survive and thrive?*

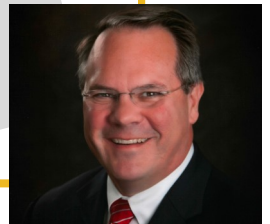
We will start with a discussion of the challenges that the pandemic created. The stress and uncertainty have taken a toll on us all. Then we will talk about research-based methods to build a foundation of positivity that is crucial for making good decisions, keeping an open mind, and maintaining strong relationships. Finally, we will discuss how we can help others build resilience, positivity, and confidence during our transition to society's new normal.



Presenter:
Kathy Stoddard
Torrey, CEO,
Tapfer Consulting



Conference Host:
David Hollars,
Executive Director,
Centralina WDB



Special Guest:
Chet Mottershead,
Assistant Secretary,
DWS, NC Dept. of
Commerce



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SPECIAL THANKS TO:

**NCWorks Partnership Conference
Planning Committee**

**Governor's NCWorks Awards of Distinction
Selection Committees**

Conference Presenters

Special Guests

**SAVE THE DATE
2022**

**NCWorks Partnership Conference
October 12-14**